



Everyday Musician Reseller Program

www.notation.com/Reseller.php

Support: reseller@notation.com

Overview

What you need to get started earning extra income by selling Notation Software products.

- 1. Enthusiasm!** Your honest enthusiasm as a user of Notation Musician or Notation Composer will be one of your greatest assets when you talk about Notation products with other musicians.
- 2. CD-ROMs and licenses of the software you intend to sell.** You will need to purchase in advance (at a substantial discount) the number of programs (licenses and their corresponding CDs) that you decide you can probably sell. Each CD has a unique registration number affixed to the inside of the case that each customer will use to register their product. This may be for a one-time event, or you may wish to purchase copies regularly to have on hand. To purchase these, please visit www.notation.com/BuyResellerUnits.php and select the number you wish to purchase. There are many payment methods available. Please be aware that we do offer to refund and restock unsold units, but the charge is \$10 per unit. You can always keep any unsold units to sell at other functions. There is never an issue about “out of date” software. Notation Software offers free updates for major release versions, and free update/upgrades within 180 days of any purchase. Just tell your customers to be sure to register their software so they will be eligible for, and can access, these updates and upgrades.
- 3. Choose how to split your discount between your profit and your customers’ discount.** You are free to decide what profit you would like to make as you sell these software licenses. For example, **Notation Composer** regularly sells on our www.notation.com website for \$87.99. You can sell your copies at that price, or if you would like to sell your copies at \$67.99, and advertise the \$20 savings at your presentation, you certainly may. You decide what profit you’d like to make, or what discount you’d like to pass on to your customers. Please be sure to see the [Reseller Ordering Page](#) (<http://www.notation.com/BuyResellerUnits.php>) for specific current pricing and an example calculation of costs and profit.
- 4. Promotional material.** You can feel free to borrow any text, graphics, or media from our website to use in promoting Notation Software products at your gathering or presentation.
- 5. Tips and hints for selling.** We have some tips and hints for effective presentations in our [Presentation Tips](#) (<http://www.notation.com/Reseller-PresentationTips.pdf>) paper that you can download and print out for handy reference.
- 6. Want to sell our products on your website?** Please see the [Affiliates](#) (<http://www.notation.com/AffiliateSupport.php>) section of our website to find out more.